

Dear Friends and Members of Holy Family:

Holy Family has the unique opportunity of participating in **#GivingTuesday**, a global day of giving across the Catholic community on **November 28, 2017**. The Diocese has chosen to join movement, known as the **#iGiveCatholic** campaign. This campaign will greatly impact both our church and school in a positive way as we work to replace lost Septemberfest revenue. Holy Family has helped to shape and mold many families into disciples of Christ devoted to our wonderful community. If you feel the same, we hope you will consider giving what your means permit.

Holy Family is asking for your donations to this fundraising campaign that would allow us to make much needed improvements to our church and school. Through your donation, you will be able to elect which project(s) you would like to help fund. Donations of more than \$100 will enroll you into our annual Shamrock Club membership. To see what membership tiers are available and the associated perks, visit our website <https://hfchurchashland.weebly.com/>.

The church projects you can designate to fund through your **#GivingTuesday** donations are:

- The maintenance of Calvary Cemetery and building of a columbarium for the remains of those cremated. Due to budgetary restraints, cemetery maintenance was removed from the daily operating budget.
- The resurfacing of the church parking lot.
- Increasing funds to provide assistance to those in need.

The school projects you can designate to fund through your **#GivingTuesday** donations are:

- The purchase and installation of an air conditioning unit for the gymnasium.
- The completion of the installation of new windows throughout the school.
- Support of the tuition assistance program.

There are multiple ways to donate to the **#iGiveCatholic** campaign. To donate via cash or check, donations may be mailed directly to the church (see address below) or placed in the collection basket. Please remember to designate in the memo of your check which project(s) to fund.

#iGiveCatholic
c/o Holy Family Church
900 Winchester Avenue
Ashland, KY 41101

You can donate online via debit or credit card by going to <https://igivecatholic.org/> and clicking on the Diocese of Lexington. Scroll down to find Holy Family Church (Ashland) or Holy Family School (Ashland) and click on which you would like to support. Follow the directions to give your gift online (the online minimum is \$25).

It's important to note that all cash and check donations for this campaign will not be assessed by the Diocesan Chancery and only a small fee will be deducted from credit card gifts, meaning Holy Family will receive 100 percent of the proceeds raised from **#GivingTuesday**.

Advanced giving starts **November 10-26**, so there's no need to wait until **#GivingTuesday** to make your important donation. Your support of our parish and school will ensure that Holy Family will continue to be the strong Catholic influence our community desperately needs and help us close the gap as we work to replace lost revenue.

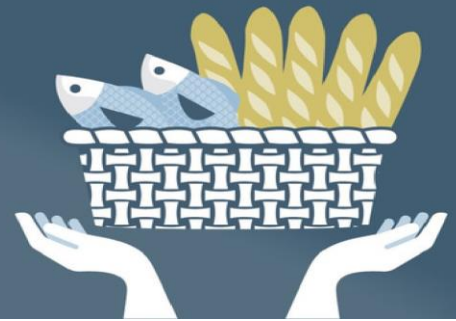
Sincerely,

Father John Noe

School Principal Ann Kempf

#iGIVECATHOLIC

November 28, 2017



Support us by participating in **#GivingTuesday November 28!**
A Global Day of Giving

It's as easy as 1, 2, 3!



Give early! Advanced day giving runs November 10-26.

Instructions for giving:

You may choose to donate to any of the needs listed in the letter by participating in #iGiveCatholic following the instructions below.

To participate in #iGiveCatholic with **cash or your checking account:**

- Consider which project you would like to support.
- Write your check to Holy Family; In the memo space on your check, please list the project you would like to support.
- Drop your check in to the collection basket or mail it to:

#iGiveCatholic
c/o Holy Family Church
900 Winchester Avenue
Ashland, KY 41101

To participate with a **credit card and put our parish and school on the leaderboard:**

- Visit <https://igivecatholic.org/> on your computer or mobile device or search for iGiveCatholic using Google. Don't hesitate to ask for help!
- Search for the Lexington Diocese and then select Holy Family Church or School (Ashland).
- Follow the directions on the screen to digitally donate with your credit, or debit card. The minimum donation is \$25.00.
- There will be no assessment by the Chancellery Office on the money raised through #iGiveCatholic.

HOLY FAMILY



SHAMROCK CLUB

The **Shamrock Club** offers five different levels of sponsorship. These sponsorships are annual and will be available for one year. Membership in the **Shamrock Club** must be renewed annually to maintain onsite and online advertising.

PLATINUM LEVEL – Sponsors donate \$5,000. This level includes company logo on the Holy Family website, a 3' x 6' banner on both the school playground fence and in the gym, and acknowledgment on the #iGiveCatholic website as a \$5,000 Platinum Sponsor.

GOLD LEVEL – Sponsors donate \$2,500. This level includes company logo on the Holy Family website, the choice of a 3' x 6' banner on playground fence **or** in the gym, and acknowledgment on the #iGiveCatholic website as a \$2,500 Gold Sponsor.

SILVER LEVEL – Sponsors donate \$1,000. This level includes company logo on the Holy Family website and acknowledgment on the #iGiveCatholic website as a \$1,000 Silver Sponsor.

BRONZE LEVEL – Sponsors donate \$500. This level includes acknowledgment on the #iGiveCatholic website as a \$500 Bronze Sponsor.

EMERALD LEVEL – Sponsors donate \$100. This level includes acknowledgment on the #iGiveCatholic website as an Emerald Sponsor.

All sponsorships will be acknowledged in the Holy Family Church bulletin through the Advent Season.